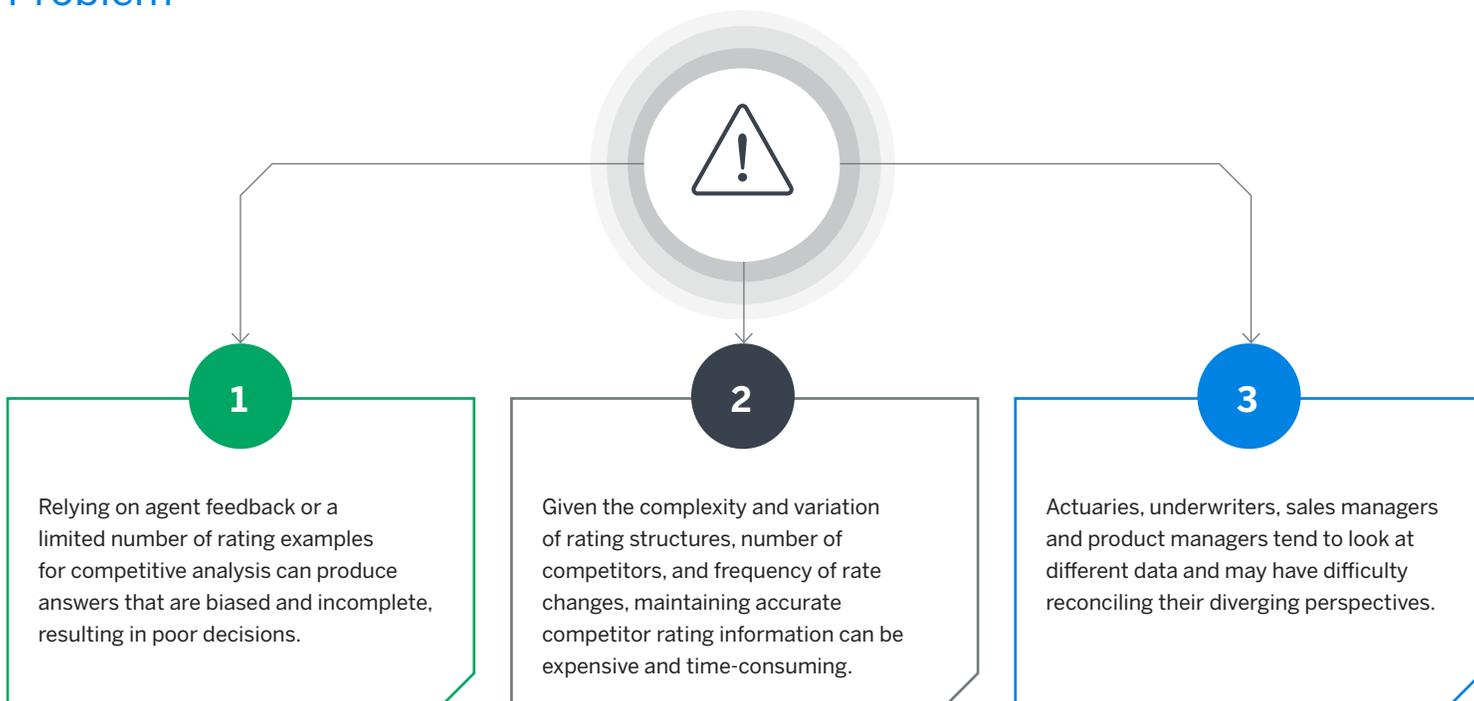


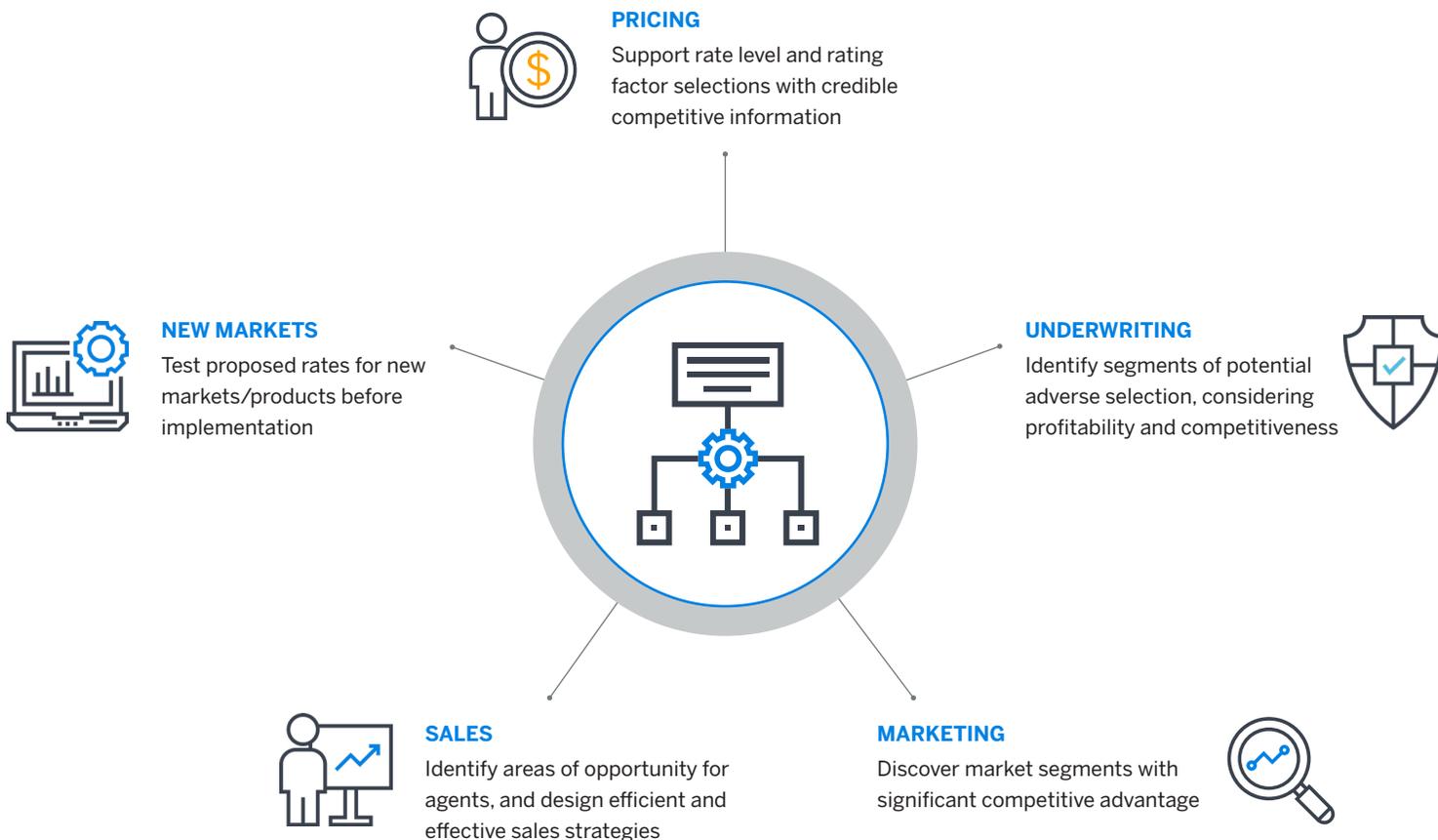
# Competitive Analytics with Milliman Pixel®



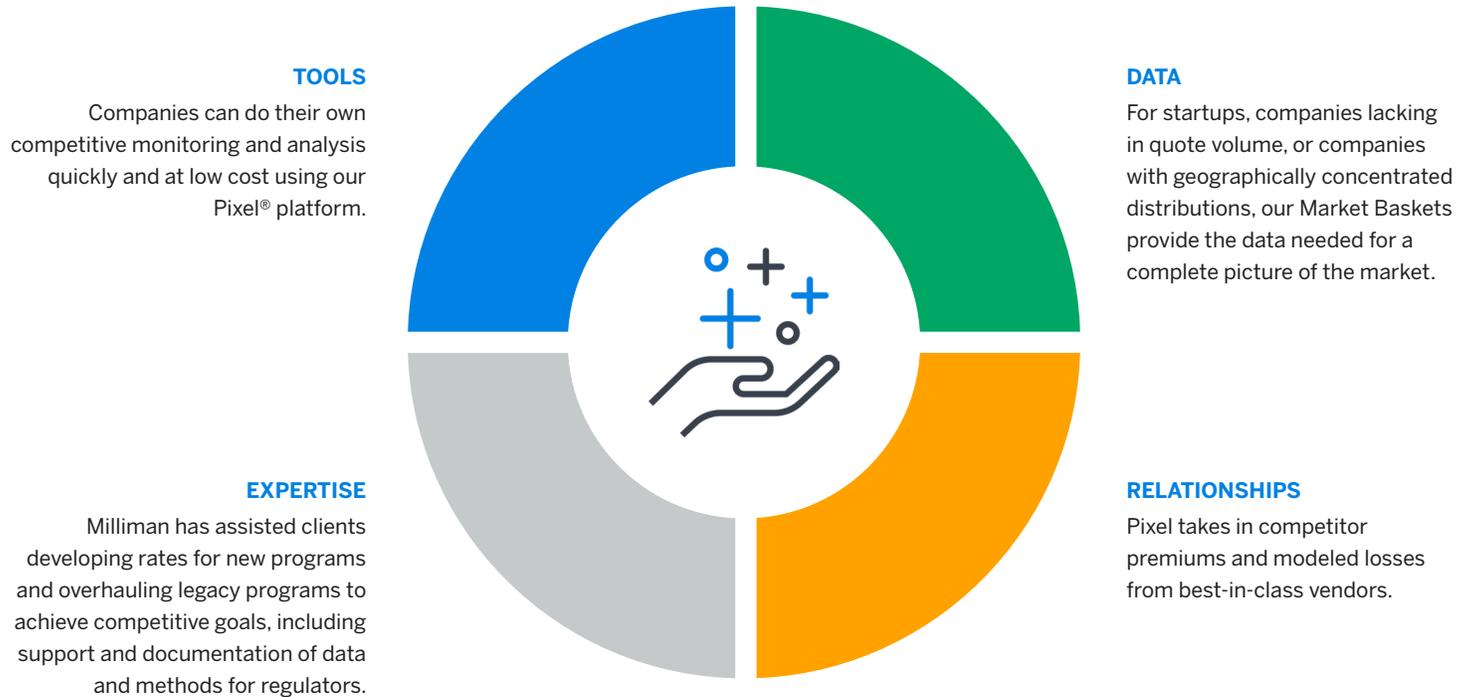
# Problem



# Applications of Competitive Analytics



## How Milliman can help



## Our tools

**Pixel®**

A web-based, interactive premium comparison platform that helps companies quickly understand their rating positions and make informed decisions, incorporating:

- Market Baskets or company-specific data, such as quotes
- Competitor premiums and modeled losses at the risk level
- Geospatial information and maps
- Data exploration and visualization
- Advanced analytics



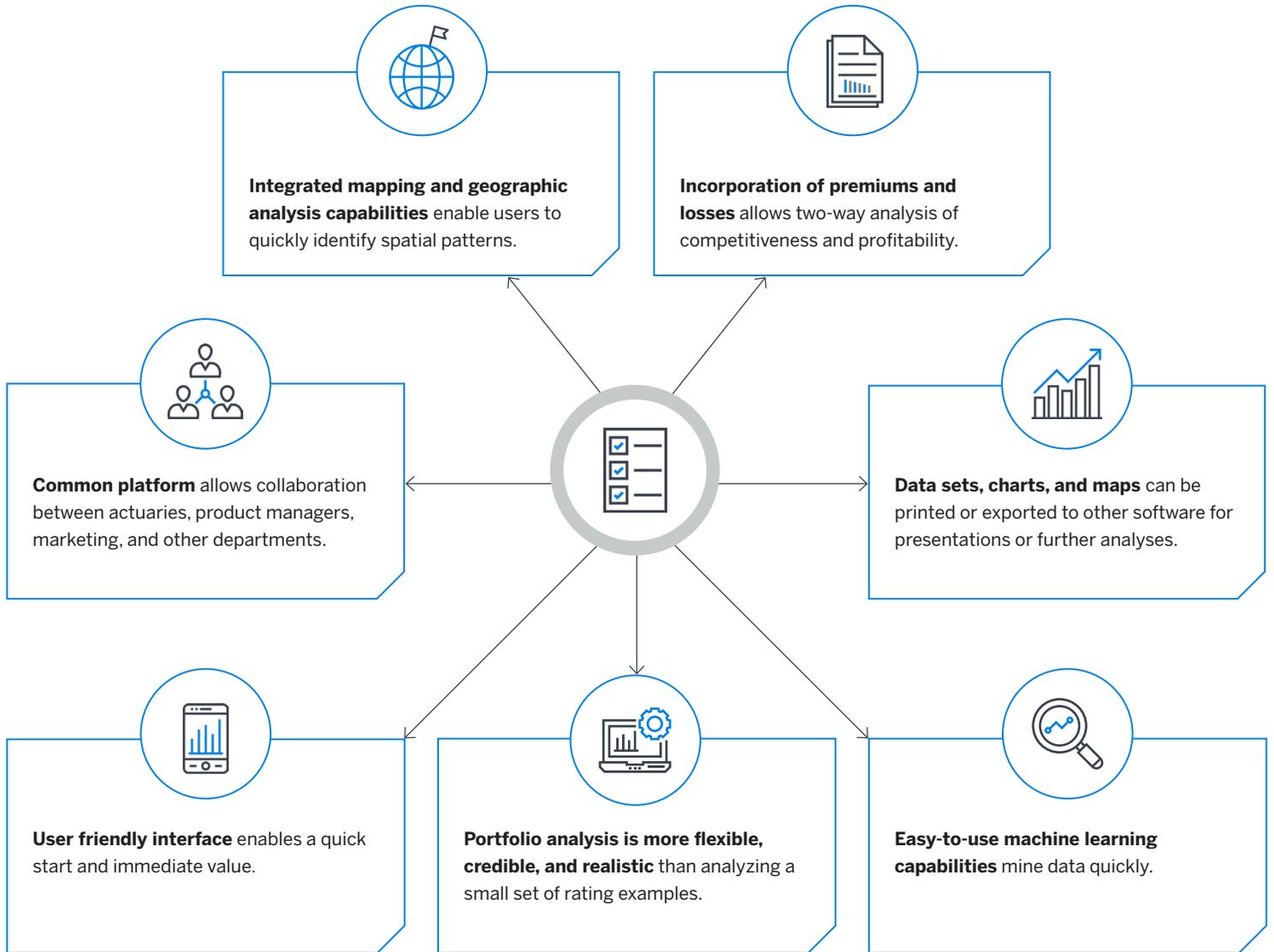
**Market Baskets**

Portfolios of hypothetical risks with realistic distributions of characteristics used for property and flood insurance pricing.

- Data on realistic properties with location level specificity
- Critical risk factors based on advanced geospatial measurements
- Market baskets include competitor premiums and catastrophe model losses for selected states/products



# Pixel® features and benefits



Milliman's goal is to provide the tools, information, and insight you need to get better results for your company. We can help you create a competitive advantage by better understanding how your rate structure relates to customer behavior and market position. Our experienced consultants can guide you in developing competitive new programs or refining existing programs to achieve your business goals.

## Key Contact



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Nancy is a Principal who manages Milliman's San Francisco Property/Casualty practice, specializing in property insurance and InsurTech. Nancy is known as an actuarial thought leader on property insurance issues and has participated in forums organized by the Wharton School, Stanford University, the California Department of Insurance, the Property Casualty Insurers Association of America, and Resources for the Future.